



Henk van Ess <voelspriet@gmail.com>

Google AdSense Account Disabled

Google AdSense <adsense-adclicks-noreply@google.com>

Thu, Feb 16, 2012 at 3:01 AM

To: voelspriet@gmail.com

This message was sent from a notification-only email address that does not accept incoming email. Please do not reply to this message.

Hello,

After reviewing our records, we've determined that your AdSense account poses a risk of generating invalid activity. Because we have a responsibility to protect our AdWords advertisers from inflated costs due to invalid activity, we've found it necessary to disable your AdSense account. Your outstanding balance and Google's share of the revenue will both be fully refunded back to the affected advertisers.

Please understand that we need to take such steps to maintain the effectiveness of Google's advertising system, particularly the advertiser-publisher relationship. We understand the inconvenience that this may cause you, and we thank you in advance for your understanding and cooperation.

If you have any questions or concerns about the actions we've taken, how you can appeal this decision, or invalid activity in general, you can find more information by visiting <http://www.google.com/adsense/support/bin/answer.py?answer=57153>.

Sincerely,

The Google AdSense Team

REACTIE VIA KLACHTENFORMULIER

From: voelspriet@gmail.com
Subject: Invalid Activity Appeal
Date: Thu, 16 Feb 2012 08:53:40 +0000

01_Origin: helpcenter
02_FormType: appeal_form
03_Language: en
04_AdSenseLocale:
05_IP: 85.223.72.188
06_ctx:
07_Name: H. van Ess
08_CompanyName: Voelspriet
09_AdSenseLogin: voelspriet@gmail.com
10_PubId:
11_ExampleUrl: www.voelspriet.nl
12_13_14_date_day: 16
12_13_14_date_month: 2
12_13_14_date_year: 2012
15_AlreadyAppealed: no
16_OtherAccount: no
17_OtherAccountList:
18_WebAudience: researchers and reporters
19_UserGeography: mostly The Netherlands
20_UserAccessMode: mostly through their work
21_ScrapedContent: no
22_ContentSources: Original material, written by reporter
23_NumAdmins: 1
24_UpdateFrequency: Mostly static information
25_BoughtTraffic: yes
26_UsePayTo: no
27_TrafficSources: No promotion
28_AdvertiserValue: Very targeted, niche site about internet research for reporters
29_UserIncentive: No. The only thing I can possibly think of is that students of one of the universities I work for, decided to give me sympathy clicks. But I find this highly unlikely.
30_ViolatedTerms: No
31_InvalidActivity: I'm a reporter, author and host (check www.searchbistro.com or www.twitter.com/henkvaness) and are often quoted in news media, also about Google. Hell, Google even mentioned voelspriet.nl for a few years on the page "What we read". :) I must have done something terrible wrong that the account is closed. Frankly. I don't have a clue what has happened here.
32_SuspiciousData: Long shot: the account voelspriet@gmail.com is coupled

to YouTube channels searchbistro. We noticed that one video, about curating the web, gets no extra counts although it's used in lessons at university. Most of the time that a counter isn't increasing, this is because of one

IP clicked very often on the page. But I don't know if this is relevant, just trying to think about what could have happened here. Totally puzzled why the account was closed, we're using it for years...

AutoDetectedBrowser: Safari 5

AutoDetectedOS: Intel Macintosh OS X

IIIILanguage: en

IssueType: appeal_form

Language: en



Henk van Ess <voelspriet@gmail.com>

Re: [#967032907] Invalid Activity Appeal

Henk van Ess <voelspriet@gmail.com>

Fri, Feb 17, 2012 at 3:36 PM

To: Google AdSense <adsense-adclicks-nl@google.com>

Hartelijk dank,

Voelspriet is een non profit site voor journalisten . Wegvallen van de steun van Google via AdWords betekent feitelijk dat we de server moeten sluiten omdat uit de opbrengsten van Adwords de website wordt betaald. Kunt u in uw onderzoek ook betrekken waarom de custos zoekmachine niet meer gebruikt mag worden? Google plaatste een block op 83.80.88.24 - ook dat deed ons erg schrikken. Er moet wel iets heel ergs aan de hand zijn willen jullie tot dit soort maatregelen overgaan.

We zijn erg van slag van uw bericht en hebben nog steeds geen flauw idee wat er na al die jaren opeens is misgegaan. We hopen dat iemand van vlees en bloed naar onze case wil kijken. Telefonisch contact zal waarschijnlijk niet mogelijk zijn? Mijn nummer is niettemin 033 – 7 508 747

mvg
Henk van Ess
www.searchbistro.com

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Henk van Ess <voelspriet@gmail.com>

Re: [#967032907] Invalid Activity Appeal

Google AdSense <adsense-adclicks-nl@google.com>

Sun, Feb 26, 2012 at 6:14 AM

To: Henk van Ess <voelspriet@gmail.com>

Hallo,

Hartelijk dank voor uw bezwaarschrift. We zijn blij met de extra gegevens die u ons heeft verstrekt en met uw interesse in het AdSense-programma in het algemeen. Helaas hebben onze specialisten na zorgvuldig nieuw onderzoek van uw accountgegevens en uw feedback moeten vaststellen dat we de toegang tot uw AdSense-account niet kunnen herstellen.

Als u vragen heeft over uw account, de stappen die we hebben ondernomen of ongeldige activiteit in het algemeen, kunt u meer informatie vinden op <http://www.google.com/adsense/support/bin/answer.py?answer=57153>.

Met vriendelijke groeten,

Het Google AdSense-team

Original Message Follows:

From: Henk van Ess <voelspriet@gmail.com>
Subject: Re: [#967032907] Invalid Activity Appeal
Date: Fri, 17 Feb 2012 15:36:53 +0100

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